



Wing Lounge Chair featured in Ashton Kutcher commercial- April 02, 2008

## **Ashton Kutcher commercial for NIKON features WING Lounge Chair by LYX.**

Right now you can watch Ashton Kutcher relaxing in Wing Lounge Chair on several commercial slots in US. With this movie Nikon wants to send out a trendy lavish vibe, to optimize this feeling of luxury Ashton is placed in the Wing Lounge Chair from LYX. Wing is probably one of the most provocative and yet elegant and inviting designs out there so the fit seems perfect. *Watch movie: <http://www.youtube.com/watch?v=iLvyQDp7kqc>*

### **Wing Lounge Chair**

Wing Lounge chair is a reincarnation of the classic wing chair, created for the future.

This recliner is made for serious cocooning and is the closest you can get to weightlessness. The upholstery in the Wing Chair is made by open cell visco elastic memory foam, developed by NASA and used in all spacecrafts. The foam adapts to our body shape and temperature leaving you in cosmic comfort.

*WING Lounge Chair is the first and only chair ever to be certified by The Space Foundation – tested and recognized by NASA. WING is also the biggest single piece of bentwood ever used to create a chair.*

### **LYX, Scandinavia's most awarded luxury brand.**

LYX is the Swedish word for luxury. And the future of Scandinavian design, born in the middle of the last century. We added a bit of extravagance and a 21st century twist.

LYX exists for customers that are special, both in taste and in their willingness to spend a little bit more on a unique piece of furniture. This is why our mission is to do things differently. The internationally awarded LYX collection is now getting bigger with seven new products from new designers.

The pieces are inspired by the Scandinavian design tradition, with pure and clean lines, but make a stronger and more luxurious statement.

In short: It's more bold than blond.

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